



A Sense of Place

Creative People and Places Hounslow Touring Library Exhibition Brief

Thank you for your interest in CPP Hounslow's touring exhibition programme, in partnership with Hounslow Library Service.

We are inviting submissions from individual artists or collectives to propose a creative response inspired by an artwork from the collection held by the London Borough of Hounslow.

Seven artworks have been chosen from the collection by Hounslow Exhibitions Group, depicting a range of current and former sites across the borough of Hounslow. This includes:

- Treaty Road Baths (now the location of the Treaty Centre) in Hounslow;
- Brentford Market;
- St Leonards Church in Heston;
- the London Museum of Water and Steam Museum in Brentford;
- Watersplash in Cranford;
- The Bell Pub in Hounslow;
- a view of Feltham (images of the works below).

Proposals should choose at least one of these works to respond to. This response could be a small artwork, a piece of text, a poem, a photograph, a workshop, a performance, a walk, or another creative form.

Whatever form a response takes, it should reflect Hounslow's diverse communities. This may involve working with a specified group or community as part of the proposal. The response should have a clear link to the piece from the collection and respond to the theme 'A Sense of Place'.

Whilst the response can be created in any media, it must have a final outcome that can be digitised and printed for display so that it is exhibitable as part of the touring library exhibitions programme. For example, if the proposal includes a workshop or a walk, there must be creative outputs or documentation from the workshop that can be printed and exhibited.



The Exhibition

The works created in response to this brief will be part of an exhibition that will tour six of Hounslow's Libraries across two years. The Libraries include: Feltham, Hounslow, Cranford, Bedfont, Hanworth and Heston.

The exhibition will launch in two phases.

We are looking for two artist responses to be ready to exhibit in phase one, launching in February 2025 at Hounslow Library.

The exhibition will then tour to Hanworth Library in June 2025, where the remaining commissions will be installed.

The phasing of the exhibition install is to give artists delivering workshops or live elements as part of their work sufficient time to deliver this engagement. Proposals should make clear the time frame for production of the work.

CPP Hounslow Exhibitions Group

This brief has been co-created with Hounslow Exhibitions Group, which includes library staff and members of the Hounslow Community, supported by CPPs Visual Arts Producer. The group will lead the selection and commissioning of artists and the selected artists will work with the Library Service, Hounslow Exhibitions Group and CPP Hounslow staff in developing and delivering the exhibition.

Who we are looking for:

- Practicing artists or designers, with experience of delivering high quality visual arts projects.
- The selected exhibitors will ensure that their process is open and generously communicated to the Hounslow Exhibitions Group throughout the project, including joining one Exhibitions Group meeting to share an update on your work with the group
- The selected artist will hold Public Liability Insurance to the minimum value of £5M

Fee

The artist fee for this project is £500 per response.

An additional materials budget is available for production of the artwork for display.

The work covered by the fee will include:

- Creation of a suitable response.
- Joining one Hounslow Exhibitions Group meeting to discuss the response idea, format and outcomes with the group.
- Liaison with Hounslow Exhibitions Group and CPP Hounslow staff on the presentation and interpretation material and text to accompany the work.
- A short evaluation of the project (via an online form).

Schedule

- Application deadline: **Wednesday 6th November, 5pm**
- Decision process with Hounslow Exhibition Group: November 2024
- Successful proposals selected and notified: w/c Nov 11th 2024
- Meeting with Hounslow Exhibition Group: Thursday 5th December 2024
- Installation of exhibition at Hounslow Library: Feb 2025
- First changeover to Hanworth Library: June 2025
- Exhibition finishes February 2027

The schedule for development of each response is flexible and must be arranged and agreed in consultation with the Visual Arts Producer.

Apply

To apply, please complete the short application form (via google forms) including:

- Your contact details
- A short project proposal and outline of how it responds to at least one of the seven outlined works from Hounslow Council's art collection
- Whether your work will be ready to include in Phase 1 or Phase 2 or the exhibition install
- A pdf of images or examples of your work
- Monitoring data

Deadline: Wednesday 6th November, 5pm

If you have any questions or would prefer to apply in another format, please contact:

will@watermans.org.uk

Additional information

Exhibition specifications and practical considerations

- Work exhibited must be able to withstand the environmental conditions of the libraries (therefore, unfortunately, we can't accept proposals for original paintings or other very fragile unglazed surfaces). The libraries are a high traffic environment, and work needs to be durable to withstand being moved between locations several times over a period of up to two years.
- There is a budget available for making the exhibition ready for touring, (which can include framing and fabrication of exhibition copies of work). Please indicate how work would be displayed so we have an idea of potential costs.
- The artist should consider the experience of users of the library and library staff. It should not interfere with the smooth running of the library.

- The exhibition should reflect the diversity of our audiences, including those with diverse physical abilities and those for whom English is not a first language.
- The exhibition must be suitable for audiences of all ages, and not contain sexual or offensive material.
- Boards measure H 210cm x W 120cm – artists should be mindful of the size and exhibition format when proposing what works or materials to exhibit.
- Work in the exhibition needs to be attached with screws or nails, ideally using secure fittings such as Ryman locks or mirror plates. Velcro is not advised as a fixing material. The methods of display will be finalised and agreed in consultation with the Visual Arts Producer and Technical Team.
- We are not able to resource the painting of the boards in a different colour.
- We are currently not able to show work that needs an electricity supply, although we have incorporated sound and moving image into projects successfully using online platforms and QR codes/AR software. The work made for display must be safe, secure, and risk assessed in consultation with CPP Hounslow staff.

Please note, exhibitors are not expected to:

- Produce promotional materials such as posters.
- Install the work themselves (although they may be able attend the install to oversee the work)
- Move the work between venues (although we would like instructions, if it's felt this is needed).
- CPP Hounslow staff will sign off all materials relating to the exhibition, and the exhibition plan prior to the delivery of the work. We expect the artist to liaise closely with the team.


About Creative People & Places Hounslow

Creative People & Places Hounslow is an Arts Council funded programme aiming to increase engagement with arts and culture in the borough of Hounslow. Find out more about Creative People & Places Hounslow here: <https://www.watermans.org.uk/impact/creative-people-places/>

Our Visual Arts Programme presents new and original exhibitions in libraries, cafes and other public spaces across the borough. Visit www.hounslowvisualarts.org.uk for more information.



Artworks

	<p><i>Cranford Watersplash, 1900</i> Ernest A. L. Ham (1874–1958)</p> <p>https://artuk.org/discover/artworks/cranford-watersplash-1900-179243/search/venue:feltham-library-6947/page/1/view_as/grid</p>
	<p><i>Heston Church</i> unknown artist</p> <p>https://artuk.org/discover/artworks/heston-church-179255/search/venue:feltham-library-6947/page/2</p>
	<p><i>Brentford Market</i> Editha Bartlett (1890–1979)</p> <p>https://artuk.org/discover/artworks/brentford-market-179069/view_as/grid/search/2024--keyword:brentford-539428/page/1</p>



**Creative
People &
Places**



Clockwise from top left:

The Bell Pub, Hounslow (watercolour)

Feltham in the distance (watercolour)

The Strand at Chiswick overlooking the London Museum of Water and Steam
Tower (etching)

Treaty Road Baths, Hounslow (painting)



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